

CLIENT: Booster Juice

WRITER: Jason Switner

(jason@intrinsicdesign.ca)

TITLE: BOOberry Smoothie 2011

DATE: Sep. 11, 2011

LENGTH: 30 sec.

RUN DATES:

---

**SFX: THUNDER**

**INTRO MUSIC: "CLASSIC HORROR" ORGAN**

**B.G. SFX: LAB AMBIENCE (BUBBLING, ELECTRIC ARCS)**

**IGOR:** Master! The subject is ready.

**MAD DOCTOR:** And his taste buds are completely dead?

**IGOR:** See for yourself!

**"FRANK":** Uhhr-ruhhr...

**M.D.:** Very good. Now then, my friend, try this.

**"FRANK":** Ur-uhhrn—

**SFX: SIP**

—nnn-Oh! Wow, that is tasty!!

**M.D.:** They're alive! ALIVE!!

**B.G. MUSIC: SIGNATURE UPBEAT MUSIC**

**ANNCR:** Re-animate (**B.G. SFX: ELECTIC ARC**) your taste buds with a dark and delicious Boo-Berry Smoothie — available until Halloween — only at Booster Juice!