

CLIENT: Booster Juice

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TITLE: Gift Cards/Egg Nog 2011

DATE: Nov. 5, 2011

LENGTH: 30 sec.

RUN DATES:

B.G. MUSIC: WARM CHRISTMAS AMBIENCE

MAN: Merry Christmas, Sweetheart. I think you're really gonna enjoy this!

WOMAN: Thanks, hon— **[SFX UNDER: SLOSHING LIQUID]**

Oh, it's all... sloshy.

SFX: RIPPING PAPER, DRIPPING LIQUID

MAN: It's your favourite Booster Juice Smoothie!

WOMAN: Yeah, uh, thanks. **[SFX UNDER: DRIPPING STREAM OF LIQUID]**

How long has this been under the tree...?

B.G. MUSIC: SIGNATURE UPBEAT MUSIC

ANNCR: Give the Booster Juice Gift Card — 'cause it won't melt!

Buy a Gift Card worth 25 dollars or more, and you get a free

Regular Smoothie! Try the Eggnog Smoothie — a cool twist on a holiday classic, available for a limited time!

SFX: SLURPY SIP

Find the location nearest you at Booster-Juice-dot-com!